

ITS NOW OR NEVER

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W.GOLD A.SCHROEDER E. DI CAPUA

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Released in 1960 by Elvis it topped the US Charts for 5 weeks and the UK chart for 8 weeks

It was Elvis's best selling single . It sold over 25 Million copies worldwide !!!
The song is based on "O Sole Mio" which was popularised by Mario Lanza but never issued as a single recording.

The credit for the tune has been severely contested , but for a tune from the 1890's it has survived right up to the present day.

The public love it.

Pavarotti won a GRAMMY for his version.

The Presley version, " Its now or never" ,returned to the UK charts at No.1 following a re-issue.

John Schneider issued a version in 1981 which again reached the US Top Ten.